## GOVERNMENT OF MANIPUR DIRECTORATE OF HANDLOOMS & TEXTILES

## N O T I C E Imphal, the 13<sup>th</sup> June, 2024

No. HL-37/H&T/2017(IX): Application in prescribed form is invited from any interested individual/society/organization/association for registration of handloom or handicrafts products of Manipur under Geographical Indication of Goods (Registration & Protection) Act, 1999. Application form will be available from the respective District Handlooms & Textiles Offices or download from <a href="https://www.dhtmanipur.mn.gov.in">www.dhtmanipur.mn.gov.in</a> and <a href="https://www.dhtmanipur.com">www.dhtmanipur.com</a>.

- **2.0:** Registered GI helps a community of producers to differentiate their products from competing products in the market and build goodwill around their products, often fetching a premium price. From consumer's point of view, GIs act as a signaling device, which helps them identify genuine quality-products and also protect them legally against counterfeits.
- **3.0:** Based on the application, official will interact with producers, i.e. weavers or artisans in their respective production area or place. Thereafter, certain formalities of objection or inputs, etc will be invited and follow by public hearing. Submission of application to this office is only compilation for assisting the applicant but final authority is the Registrar of Geographical Indications, Ministry of Commerce & Industry, Government of India, Chennai.
- 4.0: Last date for submission of application is 31-07-2024 (Wednesday).

Sd/Director of Handlooms & Textiles,
Manipur

Memo No. HL-37/H&T/2017(IX):

Imphal, the 13<sup>th</sup> June, 2024

Copy to:

- 1. The PPS to the Hon'ble Minister (Textiles, Commerce & Industry), Manipur.
- 2. The Principal Secretary (Textiles, Commerce & Industry), Govt, of Manipur
- 3. The Director, Information & Public Relations, Manipur with a request to kindly publish in 10 leading dailies covering all local dialects for single insertion on payment basis
- 4. All the Project Manager, District Handlooms & Textiles, Manipur. They are informed to issue the application with proper Form No. and date

5. The Officer in Charge, Weavers Service Centre, Porompat, Imphal

6. Notice Boards

Joint Director

Directorate of Handlooms & Textiles, Manipur